

LAERSKOOL

CHARLO

PRIMARY



Dear Parent

We are looking for people/small businesses/companies to help sponsor Charlo's annual seven a side rugby tournament. This tournament is one of the largest seven a side tournaments in Port Elizabeth. More than 450 children from 16 schools will participate on 13 April 2019. This event coincides with our annual carnival which means that there will be lots of exposure for a small business.

What kind of exposure can I get for my sponsorship?

- Business logo will be printed on the back of the program
- Space to advertise your company/business for a year for a sponsorship of R10 000 or above (must provide the advertisement material yourself)
- A stall on day of the tournament to advertise your product.

The biggest sponsor's name will be printed on all invitations and communications with more than 16 participating schools and their parents.

What do we need sponsorship for?

Each of the 450 players will receive:

- a draw string bag with a sponsor's logo
- a T-shirt (with a sponsor's logo printed on the back)
- snacks for players (chips, cooldrink, sweet) (R5 000)
- Rugby and netball balls (R5 000)

Other items needed:

- Small trophies for 3 winning teams
- medals for top 4 teams

How do I go about sponsoring?

You can either make a cash donation or sponsor one of the above items.

Contact Ms. Daniell or Ina Noome at 041 367 11 72

Thanking you in advance

Yours truly

A Daniell
Seven a side organizer

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